

SOFIA ZABALA

Graphic Designer

CONTACT

zabalaportfolio@gmail.com
www.sofiazabala.com
(323) 420 - 3033

References available upon request

EDUCATION

Pratt Institute | Brooklyn, NY
BFA in Communication Design
Minor in Social Justice
2015 - 2019

SKILLS

Adobe Creative Suite
Typography
Illustration
Web Design
Branding & Identity
Social Media
Art Direction
Photography
Video Editing

ACHIEVEMENTS

PBS Poetry in America | Feb 2022
"Poems about Motherhood by
Sharon Olds and Bernadette Mayer"
Art featured in TV special

National Geographic Magazine | Nov 2019
"Women: A Century of Change"
Art featured on page 24

Amplifier Foundation | 2017
"Hear Our Voice": a traveling political art
exhibit by Amplifier Art Foundation

EXPERIENCE

Zabala Design

Graphic Designer | 2020 - Current

Working with individuals and brands to design unique and creative brand assets. Some clients include MeUndies, Happy Masks, Paid Leave for All, and writer Mahogany L. Browne. In addition, launching a personal online shop with screen printed products.

Rosie Agency

Part Time Freelance Graphic Designer | 2021 - Current

Creating all graphics for Rosie's Instagram channel (@Think.Rosie). Rosie is a storytelling agency for non-profits, people, and brands doing good in the world.

Parks Project

Part Time Freelance Graphic Designer | 2019 - Current

Designing graphics for web, merchandise, and social platforms, such as Instagram and Spotify. Parks Project donates to over 50 nonprofit groups protecting parks and public lands in the U.S. and Canada.

States Made

Freelance Graphic Designer | 2019 - 2021

Creating political graphics for apparel, accessories, and web pages. States Made manages merchandise for progressive campaigns, candidates, activism organizations and nonprofits. Some clients include Hillary Clinton, Speaker of the House, Nancy Pelosi, U.S. Representative, Adam Schiff, and the Arena Summit.

Planned Parenthood

Graphic Design Volunteer | 2019 - Current

Designing digital & print collateral for local location of nonprofit organization, Planned Parenthood.

Day One Agency | Los Angeles, CA

Graphic Design Intern | 2018

Designed content and presentation decks for Day One clients, such as Chipotle and American Express. Day One is a communications agency that shapes, shares, and fuels a brands story to stop people in their scroll.

